



Brian Humrichouser
UX Designer

2018 Amazon - Prime Video | **UX Designer**

2016 Working on the Channels Team, I was tasked with brainstorming, concepting and creating UX for a wide variety of cross-platform initiatives. As both a UX and Visual designer, I was a key member of a V-team that reenvisioned the Prime Video navigation, Search/Browse and more.

2016 Tectonic - Design Studio | **UX Designer**

2015 I solved UX issues from beginning to end by brainstorming, hand drawing concepts, grouping concepts into themes, choosing a theme, then creating IA maps, wireframes, and high fidelity comps.

2015 Digium - Communications Cloud | **UX Designer**

2014 I was the first designer on hand to create an app that showcased Digium's communication technology. My role encompassed the entire design process from defining the UX and visual system to working tightly with developers during implementation across iOS, Android, and desktop.

2014 CleverTech - Startup Application Creators | **UX Designer**

2013 As sole designer on small teams with one developer and one product manager, we built and shipped two apps: DocChat and ProAnnexUs. I was responsible for all UX, visuals, and brand.

2012 Zite Personalized Magazine | **Lead UX Designer**

2011 I was the sole designer on a product team of five, responsible for every design need. I worked with the founder to detail all UX scenarios across iOS, Android, Windows phone, and the product website.

2011 Microsoft Bing | **UX Designer II**

2009 I was the lead designer for Bing answers and DTPs (Domain Task Pages) for all entertainment topics. Additionally, I kicked off the initial design work to integrate social history with Facebook, and was part of the design effort to bring personality, via visual update, into Bing properties.

2009 Microsoft Entertainment Experience | **Graphic Designer III**

2008 Designing various Xbox and Zune related materials, I created icons, and interactive websites that showcased product features.

2008 Bensussen Deutsch & Associates, Inc. | **Graphic Designer III / Web Designer II**

2007 Designed web stores for clients such as Home Depot, and Caterpillar and developed brands.

2007 Limited Brands - Visual Merchandising Team | **Graphic Designer & Visual Coordinator**

2005 Designed the monthly floor guides used by all Limited stores.

2005 Ohio University | **Student**

2001 Bachelor of Fine Art: Graphic Design / Bachelor of Telecommunication: Video Production

Skills

UX / UI / IA / Visual / Web, App, Living Room Design / Typography / Layout / Color

Software

Mac / Microsoft / Sketch / Illustrator / Photoshop / Keynote / PowerPoint / + more

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